

Guide your sales team to high performance

Weak qualification is the #1 sales productivity killer. RippleFly guides sale reps through qualification from initial meeting to closed deals.

- **Guided prospecting** makes real-time qualification easy from the road
- **Guided qualification** moves opportunities accurately from stage to stage
- **Focused selling** leads reps to spend more time on their top opportunities
- **Predictive scoring** leads to better pipeline projections and forecasting



Guided Prospecting

Name	Title	Employer	Rep Rating	Prospect Score
Lloyd Bean	Director, Product Management	John Hancock Financial Services	9	85
Matthew Boke	Vice President, Enterprise			85
Rachel Aug	Director of Marketing			60
Barbara Sisell	Vice President, Technology	CBE Technologies	9	60
Dan Straton	Director, Web Marketing	Fidelity Investments	8	60
Jeff Burnett	Vice President, Marketing	Plymouth Rock Studios	7	60
Thor Bulness	Director, Interactive Design	Staples, Inc.	9	60
Chris Cause	Vice President, Product Management	Magic Box Film, LLC	8	60
Seth Gottlieb	Vice President, Product Management	Content Hero	9	60
Staci Constant	Vice President, National Accounts	Microsoft	7	51

Focused Selling

Quality Opportunities by Event



Predictive Scoring



Guided Qualification

Powered by
RippleFly